

Testimonials

"Miller Kamm is a lifesaver. The consultants make you feel like you are their only client. They are very professional, conscientious and hard-working. They are a complete marketing firm providing you with expertise that allows you to put all the pieces of the puzzle together. With their help, we were able to increase our neighborhood enrollment by 200 new students in 2007. I am most grateful to them and hope to work with them for many years to come."

Al Weiner

Principal, Woodland Hills Academy

"The work of MKA is essential to any school, parent group, or school district. I highly recommend MKA to work with your community to ensure that your students meet the academic gains you are striving for. They are truly helping us change the public schools in Los Angeles."

Marlene Canter

LAUSD School Board Member

"The Miller Kamm Workshop was excellent in assisting our PTSA with fundraising and corporate sponsorship strategies as well as enhancing our community involvement and school exposure. It was an extremely worthwhile and innovative approach. BRAVO to the LAUSD for boldly going outside the box!"

Gina Guarino,

Lockhurst ES PTSA

Team MKA

Our team's skill and experience in building effective organizational structures, cooperative dynamics and longevity for PTOs caught the attention of the LAUSD in 2004. MKA was contracted by LAUSD to educate and train over 80 primary and secondary schools in various areas including parent involvement, community outreach and fundraising. MKA continues to work with the District and the LAUSD Board of Education toward improving public education for all.

MKA is extremely proud to offer the talents of its extraordinarily skilled consultants to our clients. All of our consultants are parents in the public school system themselves and have had extensive experience as parent leaders at their respective schools and as public education advocates in their communities.

Geri Miller - Fundraising, Corporate Donor, Event Planning and Marketing

Ms. Miller possesses a background of over 15 years of extensive experience in business management and administration at UCLA Health Sciences Center and Medical School. She also co-founded the Institute for Medical Education, a continuing medical education company at UCLA, designing and marketing events and procuring corporate funding for educational seminars and major destination events.

Jeannie Kamm - Community Outreach, Organizational Strategies and Volunteer Mobilization

Ms. Kamm's background in accounting and skill in designing and implementing organizational strategies were critical in successfully mobilizing her community into a grass-roots movement to improve local public education in 1997. Her managerial expertise and leadership skills proved invaluable to this movement.

For more information on our consultants please visit our website

www.millerkamm.com

**Serving Schools
Everywhere...**

Geri Miller Jeannie Kamm
310 944-1151 818 517-5704
gerimiller@ millerkamm.com
jeanniekamm@millerkamm.com

2711 N. Sepulveda #333
Manhattan Beach, CA 90266

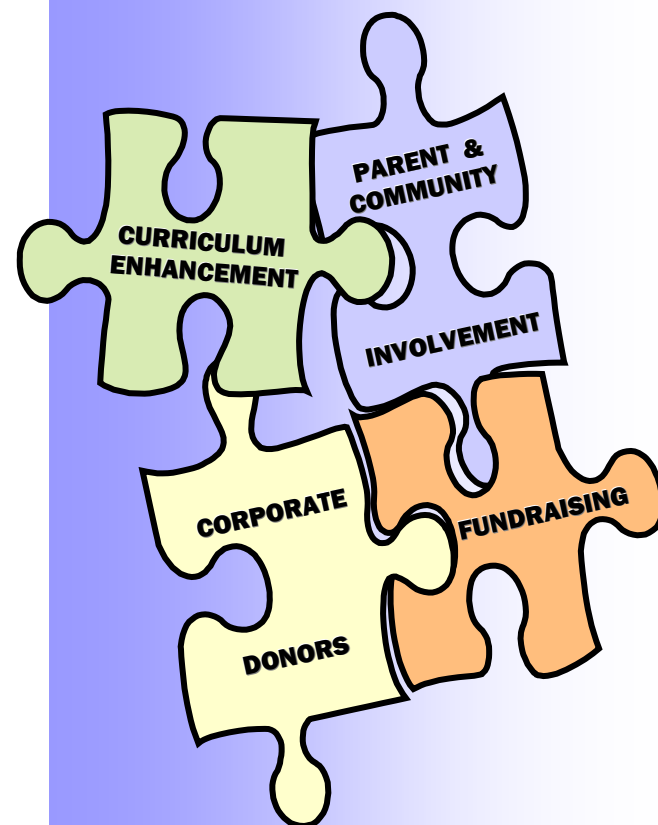


helping schools bring the puzzle together

Get **MORE** for your school...

Mobilize Organize Realize Energize

We can show you how!



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Miller Kamm Associates, LLC

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How can schools increase neighborhood enrollment and community support quickly and effectively?

Studies show that parent involvement is pivotal to student achievement. How can stakeholder groups mobilize, motivate, acknowledge and retain volunteers?

It's not your mother's PTO! How can today's PTO organize their structure to facilitate partnerships with families, school administration and the community-at-large to meet the increasing funding needs of today's public school?

We have the answers to these questions and more...

Now more than ever, our schools need the support and active participation of their families and communities. Don't let state or local budget cuts close doors for your students. Get **MORE** for your school...

Mobilize Organize Realize Energize
MKA can show you how!

You can make your school the pride of the community. Our proven strategies have resulted in

- increased enrollment,
- more meaningful family involvement,
- greater community support and
- more inclusive and effective fundraising

We will show you how to help your school reach their goal for academic achievement and bring your community back to public education.

Whether your school requires our full spectrum service or guidance in just a few key areas, we can design a package that will meet your unique needs and budget.

Full Spectrum Service

COMPLETE MENTORING PACKAGE Guidance Throughout First Year

Initial Stage - Organization:

We analyze your school's needs and design a year-long mentoring program accordingly. May include the following:

Assist in the formation of PTO and/or Booster and the following programs:

- Curriculum Enhancement
 - Orchestra/Music
 - Docent Assisted Programs: Art, Science & Garden Program
- Community Outreach
- Communication/Marketing
- Corporate Donor Program
- Fundraising

Ongoing Stage:

Group Organizational Specialist will attend PTO/Booster meetings & act as a mentor.

Teach PTO how to create a legacy

- Assist in designing school-specific Curriculum Enhancement & Fundraising Events "How-to" Handbooks
- Information/Data management

Teach PTO how to plan and manage successful, profitable events/programs

- Event/Program Specialist attends:
 - Initial event planning meeting
 - One interim event meeting
 - Post event wrap-up meeting

Year-end Stage:

Guidance through Year-end calendar meeting for following year and Year-end budget meeting for following year

À la Carte Service

You may choose to have us design a focused program in any one of the following areas:

- Parent and Community Involvement
- Curriculum Enhancement
- Corporate Donor Program
- Fundraising

Small Group Workshops

This option allows the school/PTO to focus on one specific area of need in an intensive group workshop. If the school is not sure what mentoring program it needs, these workshops are a great "jumping off" point.

- *Community Outreach & Marketing Program*
- *Volunteer Recruitment & Retention Program*
- *Corporate Donor Program*
- *Developing a Successful Program of Fundraising*
- *Structuring PTOs that Work Together*

Client List

- Beckford E.S. (PTO organization, Fundraising)
- Lockhurst E.S. (Corporate Donor Program, Fundraising)
- Encino E.S. (Fundraising, Corp. Donor Program)
- Calabash E.S. (Fundraising, Volunteer Recruitment, Community Outreach, Corp. Donor Program, Website)
- Lanai Road E.S. (Garden Program)
- Taft H.S. (Community Outreach)
- Dearborn E.S. (Fundraising, Corp. Donor Prog, Website)
- Northridge Academy H.S. (Fundraising, Volunteer Recruitment, Corporate Donor Program)
- Hesby Span (PTO organization)
- Woodland Hills Academy M.S. (Community Outreach, Corporate Donor Program, PTO organization)
- Brooks & Brooks Foundation (Marketing Strategies)
- Daniel Webster M.S. (Community Outreach)