



LOS ANGELES UNIFIED SCHOOL DISTRICT

WOODLAND HILLS ACADEMY

20800 Burbank Boulevard, Woodland Hills, CA 91367

Telephone 818-226-2900 Fax 818-716-0649

DAVID BREWER III

Superintendent

JEAN BROWN

Superintendent District 1

ALLAN J. WEINER

Principal

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RE: Miller Kamm and Associates

I became Principal of Woodland Hills Academy in August 2006. The school has consistently lost enrollment over the past eight (8) years and was at the point of eliminating electives from the school program. As a result of previous practices, the majority of the school population consisted of students being bussed in from the "inner city". My commitment was to bring the local community back to the school.

Miller Kamm and Associates came to my attention when the local District Superintendent declared that she had several hours available from her contract with Geri Miller and Jeannie Kamm that she would allow me to use.

Prior to meeting with them, I did not have a "game plan". After meeting with them, I became confident that the school would reach its goals and that the school would become one of the finest schools in the nation.

Geri Miller and Jeannie Kamm went to work in a methodical manner analyzing what has to be done, when it has to be done, and who is responsible for doing it. They created a number of publications talking about the finer points of the school. They scheduled, set up, attended and hosted several parent events spanning the entire school year.

Miller Kamm worked with the business and corporate community to get them involved with the school. Several meetings were held where members of the school staff, with the assistance of Geri and Jeannie, were able to sit down with local business leaders and develop powerful partnerships.

They have worked with the school in the area of fundraising, advising the school and putting together a tax exempt parent organization that is gaining strength each and every day.

Geri and Jeannie put together parent and students orientation events as well as family days at the school.

As a result of their efforts, the students in the local area are returning to the school. Parents and students all over the San Fernando Valley are now excited about attending the school. We are continuing to work with Miller Kamm Associates as we consider them our partners. They advertise that they "help schools bring the puzzle together" and I can categorically state that they certainly do that and much more. They bring a true partnership to the school and I appreciate the fact that without their expertise, this school would not have made the dramatic turn-about that it has. Our enrollment has increased by 200 students and this trend will continue with the support of Miller Kamm Associates.

Please do not hesitate to call for further recommendations.

Sincerely Yours,

Allan J. Weiner
Principal

